

Heart of Maryland Classic Chevy Club (HMCCC) Member Rewards Program

Objective: To encourage club membership participation and work activities at HMCCC events.

Reward: Reimbursement of Payment for Tickets to the HMCCC Holiday Party.

Open to: All members of HMCCC.

Club events include:

- HMCCC sponsored shows (e.g., Alzheimer's Show)
- HMCCC monthly meetings and annual planning meeting
- HMCCC Sponsored Cruise-ins (e.g., Westview Promenade Cruise Nights)
- Other HMCCC sponsored events

Members earn one point for each monthly meeting or annual planning meeting attended.

Members earn one point for every two hours **worked** at HMCCC sponsored shows.

Members earn one point for every two hours **worked** at HMCCC sponsored cruise-ins.

Members earn one point for every two hours **worked** at other HMCCC sponsored events.

Work activities include, but are not limited to, selling T-shirts, 50/50 tickets, raffle tickets, etc., at shows/cruise-ins; working at registration tables or Chinese auction tables; assisting in parking cars; taking donations at the vehicle/spectator gates; setting up/taking down of club tents and equipment; removing bagged garbage from parking areas to designated areas; chaperoning the moon bounce; etc.

The incentive to earn points will be the opportunity for club members to be reimbursed for payments made to purchase tickets to attend the HMCCC Holiday Party.

Participation and work activity will be recorded by members entering their name, and as applicable hours worked and activities performed, on a club sign-in sheet at each club event. The club secretary, or their designee if the secretary is not present, will provide the sign-up sheet at each club event. The secretary will assign points as described above based on club sign-in sheets after each event. It is a club member's responsibility to enter their information on sign-in sheets. Incomplete information will result in no points being awarded for that event.

The club secretary will keep a running total of point earned throughout the calendar year. Fifteen points will be required for a club member to be reimbursed for one HMCCC Holiday Party ticket. Subsequent reimbursable tickets for member guests to attend the HMCCC Holiday Party will require an additional fifteen points per ticket.

The HMCCC secretary and treasurer will coordinate on member points earned and members who have paid for tickets to attend the HMCCC Holiday Party. The treasurer will return payment to the club members who paid for a HMCCC Holiday Party ticket, and attend the party, and have earned enough points to be reimbursed for the ticket. Reimbursement will also be made for tickets purchased by club members for a guest who attends the HMCCC Holiday Party if the club member has earned the required additional points.

At the 2016 club planning meeting sign-in rosters for calendar year 2014 will be compared to sign-in rosters for calendar year 2015 to determine if there is an increase in member participation and work activities in club events and also decide if this rewards program should be recommended to continue for 2016.